

Designing Essay Assignments

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Students often do their best and hardest thinking, and feel the greatest sense of mastery and growth, in their writing. Courses and assignments should be planned with this in mind. Three principles are paramount:

1. Name what you want and imagine students doing it

However free students are to range and explore in a paper, the general *kind* of paper you're inviting has common components, operations, and criteria of success, and you should make these explicit. Having satisfied yourself, as you should, that what you're asking is doable, with dignity, by writers just learning the material, try to anticipate in your prompt or discussions of the assignment the following queries:

- What is the purpose of this? How am I going beyond what we have done, or applying it in a new area, or practicing a key academic skill or kind of work?
- To what audience should I imagine myself writing?
- What is the main task or tasks, in a nutshell? What does that key word (e.g. *analyze, significance of, critique, explore, interesting, support*) really mean in this context or this field?
- What will be most challenging in this and what qualities will most distinguish a good paper? Where should I put my energy? [Lists of possible questions for students to answer in a paper are often not sufficiently prioritized to be helpful.]
- What misconceptions might I have about what I'm to do? (How is this like or unlike other papers I may have written?) Are there too-easy approaches I might take or likely pitfalls? An ambitious goal or standard that I might *think* I'm expected to meet but am not?
- What form will evidence take in my paper (e.g. block quotations? paraphrase? graphs or charts?) How should I cite it? Should I use/cite material from lecture or section?
- Are there some broad options for structure, emphasis, or approach that I'll likely be choosing among?
- How should I get started on this? What would be a helpful (or unhelpful) way to take notes, gather data, discover a question or idea? Should I do research?

2. Take time in class to prepare students to succeed at the paper

Resist the impulse to think of class meetings as time for “content” and of writing as work done outside class. Your students won’t have mastered the art of paper writing (if such a mastery is possible) and won’t know the particular disciplinary expectations or moves relevant to the material at hand. Take time in class to show them:

- discuss the assignment in class when you give it, so students can see that you take it seriously, so they can ask questions about it, so they can have it in mind during subsequent class discussions;
- introduce the analytic vocabulary of your assignment into class discussions, and take opportunities to note relevant moves made in discussion or good paper topics that arise;
- have students practice key tasks in class discussions, or in informal writing they do in before or after discussions;
- show examples of writing that illustrates components and criteria of the assignment and that inspires (class readings can sometimes serve as illustrations of a writing principle; so can short excerpts of writing—e.g. a sampling of introductions; and so can bad writing—e.g. a list of problematic thesis statements);
- the topics of originality and plagiarism (what the temptations might be, how to avoid risks) should at some point be addressed directly.

3. Build in process

Ideas develop over time, in a process of posing and revising and getting feedback and revising some more. Assignments should allow for this:

- smaller assignments should prepare for larger ones later;
- students should do some thinking and writing before they write a draft and get a response to it (even if only a response to a proposal or thesis statement sent by email, or described in class);
- for larger papers, students should write and get response (using the skills vocabulary of the assignment) to a draft—at least an “oral draft” (condensed for delivery to the class);
- if possible, meet with students individually about their writing: nothing inspires them more than feeling that you care about their work and development;
- let students reflect on their own writing, in brief cover letters attached to drafts and revisions (these may also ask students to perform certain checks on what they have written, before submitting);
- have clear and firm policies about late work that nonetheless allow for exception *if students talk to you in advance*.